



**Bunny Nocera**

Senior Research Analyst, Realtor

Bunny Nocera joined Interim Hospitality Consultants with over 20 years of hotel sales, marketing and public relations experience. She has worked at some of the premier resorts in the State of Florida, including South Seas Plantation on Captiva Island, The Registry Resort in Naples and the Renaissance Vinoy Resort in St. Petersburg. Bunny received her degree in Public Relations/Marketing from the University of Florida. In her career she has been involved in many aspects of hotel marketing and management, including sales plans and sales programs; purchase, placement and budgeting of consumer and trade advertising; all aspects public relations; international and domestic marketing; development of hotel/resort printed materials; national media relations and special promotions.

Most recently Bunny has been involved in real estate marketing. She spent several years with Homes & Land Publishing creating sales, marketing and advertising programs for the benefit of the Associate Publisher network. As the meeting planner she planned, marketed and managed the annual business conference and many other conferences around the country.

Bunny currently is a Realtor and a member of the Tallahassee Board of Realtors, Women's Council of Realtors, Florida Association of Realtors, the National Association of Realtors and the Hotel Brokers International.